

# Press Release



FOR IMMEDIATE RELEASE



## The Lion City has an Audience with The King

*The Award-Winning Broadway Musical **THE LION KING** Opens at  
Marina Bay Sands*

**SINGAPORE (9 March, 2011)** – Disney Theatrical Productions in association with BASE Entertainment and Marina Bay Sands are proud to announce that it's Showtime at the Sands Theater as **THE LION KING** celebrates its debut in Southeast Asia. It is now Singapore's turn to embrace and enjoy the award-winning Broadway musical and join the 54 million people worldwide who have been wowed by the show.

Singapore is the latest leading city to host **THE LION KING** after sell out performances in New York, London, Hamburg, a North American tour, Tokyo and Las Vegas. The musical is of the same Broadway-quality standards, spectacular music, dance, sets and costumes that have made it a worldwide phenomenon, however, it has also added some local elements to make this production unique to Singapore.

Mr. George Tanasijevich, Interim Chief Executive Officer for Marina Bay Sands and Managing Director of Global Development for Las Vegas Sands Corp., said, "Today, we celebrate the months of hard work and unyielding commitment by the dedicated teams at Marina Bay Sands, Disney Theatrical Productions and BASE Entertainment. We want to congratulate every single member of the cast and crew of **THE LION KING** who have worked tirelessly to bring **THE LION KING** to Singapore. We know that the impact of this world-class musical will be immediate and that it will elevate the theater industry in the region. We are very proud of our partnership with Disney Theatrical Productions and BASE Entertainment."



Singapore audiences will be treated to unbelievable performances by a select cast from around the world. The cast of 51 for the Singapore production is comprised of the cream of **THE LION KING** performers, including veterans of the acclaimed London and Paris productions and hails from 8 countries and 5 continents. As in virtually every company of **THE LION KING**, this cast includes South African members, in keeping with the show's spirit of authenticity.

On stage, Director **Julie Taymor's** creative vision blends elements of African art and Broadway artisanship to depict anthropomorphic animal characters. The sardonic and deviously cunning "Scar" is played by **Patrick Brown**. **Jean Luc Guizonne aka Jee-L** is "Mufasa", the great warrior and ruler of the Pridelands. **Gugwana Dlamini** is the wise baboon shaman "Rafiki". **Lyall Ramsden** plays the prim and proper horn billed bird "Zazu". **Pierre van Heerden** is the carefree warthog "Pumbaa" and **Jamie McGregor** is the wisecracking meerkat "Timon". Mufasa's son, Simba, the lion prince born to be king is played by **Jonathan Andrew Hume** and **Puleng March** is the loyal lioness "Nala".

The three evil hyenas are played by **Lavina Williams, Simon Gwala** and **Michael Bagg**. The role of "Young Simba" is alternated between **Lance Reblando, Leon Matawaran** and **Warren David Saga** and the role of "Young Nala" is alternated between **Christina De Leon, Myka Torre** and **Nikki Samonte**.

**THE LION KING** began as a 1994 animated feature-length film developed and produced by the Walt Disney Company. The story, a coming of age parable set among animals indigenous to its setting, the African savanna, tells the tale of Simba, the lion cub who rises to be the King of the jungle.

This production of **THE LION KING**, brought into Singapore by BASE Entertainment, has been developed specifically for the region and the Sands Theater at Marina Bay Sands.

Milan Rokic, Vice President and Managing Director of BASE Entertainment Asia, "Thus far tickets have exceeded our expectations, but there are still great seats available. A musical of this magnitude has never been created specifically for Singapore and together with the artists from around the world; we are thrilled to be part of this production. Enjoy **THE LION KING** – it's all yours."

**THE LION KING** plays Tuesday to Sunday evenings at 8pm and Saturday and Sunday matinees at 2pm. Tickets are available at the Sands Theater Box Office or SISTIC outlets by calling +65 6348 5555 or via the Internet at [www.thelionking.com.sg](http://www.thelionking.com.sg). Ticket prices for the engagement starts from \$65. Platinum packages, which include prime seat locations, a souvenir gift, \$10 merchandise voucher and a drink, are also available.

**THE LION KING's** presenting sponsor is OCBC Bank, while MediaCorp TV 5 is the Official TV Station, and Showbiz Asia is the official packaging partner; Singapore airlines is official airline, and it's proudly supported by the Singapore Tourism Board.



**THE LION KING** will play 8 shows a week – every Tuesday to Friday at 8pm and every Saturday, Sunday at 2pm and 8pm. For full ticketing information, including **THE LION KING** hotel package, please click on: [http://www.marinabaysands.com/Entertainment/The\\_Lion\\_King.aspx](http://www.marinabaysands.com/Entertainment/The_Lion_King.aspx)

### TICKETING INFORMATION

Day/Times	PLATINUM	A Reserve	B Reserve	C Reserve	D Reserve	E Reserve
Tue - Fri: 8pm	\$240	\$185	\$165	\$125	\$85	\$65
Sat - Sun: 2pm & 8pm						

*Booking Fee of SGD\$3 applies per ticket*

#### Group Rates

Groups of 20+ 8% discount  
Groups of 100+ 10% discount  
Groups of 500+ 15% discount

#### BOOKINGS

Website: [www.thelionking.com.sg](http://www.thelionking.com.sg)

SISTIC Hotline +65 6348 5555  
All SISTIC authorized agent

#### MEDIA CONTACT

For further details please contact:

Amanda Osborne  
(+65) 9046 7009

[amanda@baseentertainmentasia.com](mailto:amanda@baseentertainmentasia.com)

### **ABOUT THE LION KING**

As it begins its 14<sup>th</sup> year **THE LION KING** remains ascendant, continuing to reign as a cultural phenomenon and one of the most popular stage musicals in the world. Since its 1997 Broadway premiere, 17 global productions have been seen by more than 54 million people, and grossed over \$4.2 billion to date. Produced by Disney Theatrical Productions (under the direction of Thomas Schumacher), **THE LION KING** is the eighth longest-running musical in Broadway history and one of only five productions in theatre history to play for ten years or more, both on Broadway and in the West End. Translated into five different languages (Japanese, German, Korean, French, Dutch), the show has been performed in 13 different countries on five continents. **THE LION KING** can currently be seen on Broadway (its flagship production), on stages across North America, and in Las Vegas, London's West End, Hamburg and Tokyo.

### **ABOUT MARINA BAY SANDS**

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants, a casino, Paiza Club for premium players and an outdoor event plaza. Its two theaters showcase a range of leading entertainment acts and will include our resident performance, "**THE LION KING**". Completing the line-up of attractions is the ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com).

#### **Media contacts**

Shiwani Diwarkar (+65) 6688 0042 / (+65) 9832 0643 / [shiwani.diwarkar@marinabaysands.com](mailto:shiwani.diwarkar@marinabaysands.com)  
Debra Wang (+65) 6688 0280 / (+65) 9656 2383 / [debra.wang@marinabaysands.com](mailto:debra.wang@marinabaysands.com)

### **ABOUT BASE ENTERTAINMENT**

BASE Entertainment specializes in the development, production, programming and management of live entertainment properties and theatre operations. BASE develops, produces and manages intellectual properties which reach audiences through various platforms, including live, digital, broadcast and licensing. BASE Entertainment founders include Brian Becker and Scott Zeiger, who have 45 years combined experience in the live entertainment industry. The company has offices in Singapore, New York, Las Vegas, and Houston.

#### **Media contacts**

Amanda Osborne (+65) 9046 7009 / [Amanda@baseentertainmentasia.com](mailto:Amanda@baseentertainmentasia.com)